



March 6, 2012

Re: City of Edinburg  
2012 Earth and Arbor Day Celebration

Dear Prospective Sponsor:

The City of Edinburg believes that it is the responsibility of each of its citizens to safeguard the environment, as all human life depends upon the Earth and upon one another for our mutual existence, well being, and development. The City is taking steps to educate, create partnerships and promote positive actions to encourage all citizens of Edinburg to take a pro-active stance on protecting the environment and restoring the areas ecosystem and habitat for the enjoyment of all generations to come.

To encourage this, the City will be hosting its 2<sup>nd</sup> Annual Earth and Arbor Day Celebration at City Hall on Saturday, April 14, 2012 from 9 a.m. to 1 p.m. in order to bring to the community information on environmental stewardship.

To make this a successful event we are seeking your support in assisting us with a monetary or in-kind sponsorship in order to have a large banner on University Drive, provide t-shirts and reusable tote bags and assist with other portions of the event.

Your support in recognizing the importance of this event will be highly appreciated. It is through the support of businesses like yours that we are able to make this event one that will be attended yearly by its residents. Sponsoring businesses will be recognized during the event as well as your logo being placed on t-shirts for those making a donation of \$500 or more.

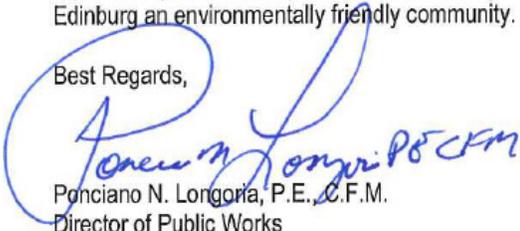
We respectfully request the sponsorship or donation be made by March 15<sup>th</sup>, 2012. All sponsorship funds and donations will be utilized for this event as well as future city environmental projects such as tree plantings, "Keep our Watershed Clean" drainage markers, doggie bag stations, etc. If mailing your sponsorship, please send it to the attention of: Pilar Corpus, Chairperson, Earth and Arbor Day Celebration, P. O. Box 1079, Edinburg, Texas 78540. Please make checks payable to: City of Edinburg. For your convenience, our Federal Tax ID No. is 74-6000714.

We are happy to suggest any of the following Sponsorship Levels: Platinum > \$1,000, Gold \$1,000+, Silver \$500 and Bronze \$250. In addition, if you would like to sponsor a particular item please contact us.

A committee member will be contacting you within the next few weeks regarding the receipt of this letter. In the interim, if you have any questions, please do not hesitate to contact me at (956) 388-8210.

We thank you in advance for supporting the event, and in recognizing the importance of making our Edinburg an environmentally friendly community.

Best Regards,



Ponciano N. Longoria, P.E., C.F.M.  
Director of Public Works

## DONATIONS FOR THE FOLLOWING ITEMS ARE APPRECIATED

### LIST OF SAMPLE SPONSORSHIP ITEMS

*Please note that if you are going to participate by sponsoring a particular item with a contribution of \$500 or more your company logo will be placed on that item. If we cannot put your logo on the item we will make sure that you are acknowledged for your contribution.*

Banner for University Drive	\$1,200
T-Shirts	\$1,000
Reusable tote bags	\$1,000
Snacks, and water for Cyclists and others	\$ 500
Other give-away items	\$1,000
T-Shirts for cycling event	\$1,000
Grand Prize (bicycle) for Mascot Contest	\$ 200
Other prizes for Mascot Contest	\$ 100
Tents for event (rental each tent)	\$ 95
Coloring books and crayons	\$ 300
Earth Balls	\$ 500
Tree Saplings (\$1.00 each)	\$ 500